



Volkswagen CEO Dr. Herbert Diess and DoorBird CEO Sascha Keller as well as Richard Choi of LG officially open CES 2016 in Las Vegas with their keynote speech.

Las Vegas, January 6th 2016

On January 5th Volkswagen CEO Dr. Herbert Diess, DoorBird CEO Sascha Keller and Richard Choi from LG officially open CES 2016 in Las Vegas with their keynote speech. The keynote includes the presentation of the new VW electric car which VW uses to demonstrate the clever connection between the Internet of Things (IoT) and the automotive world of today.



Imagine you're in your car on your way home and you're expecting friends to come over to watch a soccer game, but you're running late. Wouldn't it be if you could open the door for your friends comfortably from the car while you're still on the road? The union of the Internet of Things (IoT) and the automotive world will make such scenarios reality in the future.

At this year's opening show of CES in Las Vegas Volkswagen CEO Dr. Herbert Diess invited DoorBird CEO Sascha Keller as guest speaker and representative of the Internet of Things. In front of 2000 invited guests, the two CEO's and Richard Choi from LG talked about their plans and visions for cars and the synergy between the Internet of Things and the automotive world.

In the course of the presentation of VW's newest electric car Dr. Herbert Diess welcomed Sascha Keller on the stage of the Chelsea theater at the Cosmopolitan hotel. Sascha Keller was invited to demonstrate the concept of the "connected car" with the help of the intelligent video door station DoorBird.

Already since 2010 the successful Berlin based Startup with its cloud based video door station has implemented the idea of being 'at home' when you are far away. In case the soccer friends show up a little earlier you can now comfortably open the door via smartphone from anywhere. And now you can open the door safely and conveniently from the car without taking the smartphone out of your pocket. The integration of DoorBird with Volkswagen's infotainment platform makes this possible. "The connected home starts at the front door. And now, together with Volkswagen and DoorBird, the connected car and the connected home is already reality", says Sascha Keller.

Captured live-stream here: http://volkswagen.gomexlive.com/vw_live_pk/ [DoorBird speech at minute 34+]

See DoorBird at the CES:

- Sands Expo Center, Hall G / Level 1, Booth 81927 (Bird Home Automation Group, all brand new products)
- LVCC, North Hall – 3506 (Volkswagen Group, connected-car demo)

Subline

CES –Consumer Electronic Show in Las Vegas stands for everything that is embraced by the terms innovation and technology. The annual convention is known to be the biggest and most renowned convention in the world in its field. Product news and product announcements are being presented at CES for the first time. Visionaries and leaders of technology industry gather at CES in order to exchange information and present valuable information and to show the newest trends of the industry.

The company

The smartphone video door station DoorBird is a product of Bird Home Automation GmbH with offices in Berlin and San Francisco. DoorBird is designed and manufactured with German quality engineering and is the bestselling video door station in Europe. Bird Home Automation specializes in products for private customers that keep the user's comfort as much in mind as their security.

www.doorbird.com

Press Contact And Media Kit

You can download the complete "Press & Media Kit" with high resolution images from www.doorbird.com/mediakit. There is a product comparison with other video doorbells at www.doorbird.com/comparison

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