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## PRESS RELEASE

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### Smart Front Door Without Remodel With the DoorBird D301

The manufacturer of IP video door stations, Bird Home Automation Group, starts pre-selling its IP converter DoorBird D301. Shipments will begin in May 2018. The Berlin-based company's award-winning products enable the user to communicate with anyone standing at their front door via smartphone or tablet – regardless of whether they are at home or not. The new DoorBird D301 converts conventional door intercom systems into IP door intercoms. Thus, residents can benefit from the advantages of an intelligent door intercom system without having to replace the existing analog device.

When ringing at the house entrance door, the user receives a push notification on his smartphone or tablet and can immediately speak to the visitor. Depending on the model, the user can also see the visitor, provided that the existing door intercom system is equipped with a camera. Thanks to the excellent sound quality, the visitor cannot acoustically distinguish if the resident is at home or not. As a safety measure, this can be very useful for many people. The user can also open the house entrance door or the gate via app which is especially helpful if family members locked themselves out or if there is a delivery.

“With the DoorBird D301, tenants and owners who are not allowed to or do not want to change their analog door intercoms get a smart solution for the house entrance door,” says Sascha Keller, CEO of the Bird Home Automation Group. “The user can immediately communicate with visitors via smartphone and control the house entrance door remotely. Thus, we found a hands-on way to meet the high demand for making your front door smart.”

The discreet white box DoorBird D301 is simply connected via a cable to the existing indoor station which continues to function in the usual way. The connection is then established to the Internet router via WiFi or network cable and PoE. The configuration is done using the free DoorBird app which is available for iOS and Android. Most of the door intercom systems manufactured by Siedle, Ritto, TCS, Feller, Merten, Niko and René Koch are supported with audio.

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**DoorBird**  
Technology meets Design.

### **About Bird Home Automation Group**

The Bird Home Automation Group develops, produces and markets high-quality IP video door intercoms under the trademark “DoorBird” around the world. The company’s headquarters and production plant are located in Berlin, Germany, with a further office in San Francisco, USA. “DoorBird” stands for the combination of exclusive design with the most innovative IP technology in the field of door communication. Our products are made from corrosion-resistant precious metals and manufactured in Germany according to the highest quality standards. For more information, visit [www.doorbird.com](http://www.doorbird.com).

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