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## JOINT PRESS RELEASE

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### Advanced IP Communication with DoorBird IP Video Door Intercoms and Snom IP Phones

DoorBird's IP-based video door intercoms can now be integrated seamlessly with Snom phones. When the doorbell rings, the audio and video signal from the door intercom is transmitted to the Snom IP phone providing two-way audio communication as well as video via the phone video display. With the DoorBird and Snom integration, the video image is immediately visible when the doorbell rings, even before the call is answered.

Bird Home Automation, the Berlin-based manufacturer of the DoorBird product line, developed a special Common Gateway Interface (CGI) to enable Snom IP phones to retrieve image data from the DoorBird camera. All other data is transmitted via standard SIP protocol. The user can communicate with the visitor via the hands-free function or by picking up the handset. The IP door intercom can also be controlled via the Snom phone to open the entrance door whenever required.

#### About Bird Home Automation Group

The Bird Home Automation Group develops, produces and markets high-quality IP video door intercoms under the trademark "DoorBird" around the world. The company's headquarters and production plant are located in Berlin, Germany, with a further office in San Francisco, USA. "DoorBird" stands for the combination of exclusive design with the most innovative IP technology in the field of door communication. The products are made from corrosion-resistant precious metals and manufactured in Germany according to the highest quality standards. For more information, visit [www.doorbird.com](http://www.doorbird.com).

#### About Snom Technology GmbH

Snom is an international premium manufacturer of professional and business IP phones that debuted in 1997 as the pioneer for Voice-over-IP (VoIP) technology in Berlin, Germany. Within two decades, Snom developed into an internationally renowned brand for innovative telephony solutions. The company's success story rests upon two crucial cornerstones: First-class technology and local know-how. As per their motto, "We believe in local management", Snom currently maintains local branches in eight countries. Divisions including software and hardware development, quality management, interop, and marketing, are located in their Berlin headquarters. In addition, Snom's customers and partners benefit from attractive loyalty programmes and varying service plans. By combining such personal service with excellent technology, Snom has been able to develop a close and trusting cooperation that has benefited their overall premium image. Since 2016, Snom has been part of the VTech group, which is the world's leading supplier of cordless phones. For more information, please visit our website [www.snom.com](http://www.snom.com).

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