

## PRESS RELEASE

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### DoorBird Recognized in the 2021 SIA New Product Showcase at ISC West

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DoorBird was selected as the 2021 Honorable Mention in the category “Access Control Devices & Peripherals Hardware – Wireless”. The D1812 Hybrid Upgrade for DoorKing® was honored on June 17 during the virtual 2021 SIA New Product Showcase awards ceremony. The IP video door station will be on display from July 19-21 at ISC West – the nation’s largest converged security trade show – in Booth 14109 on the ISC West show floor.

The DoorBird D1812 is the first hybrid IP intercom for upgrading DoorKing® telephone intercom systems. The IP-based door station is designed and developed in Germany by Bird Home Automation, the leading manufacturer of IP products for door communication. The new model adds DoorBird IP technology to installations of the DoorKing® 1812 series while keeping their analog telephone intercom system running. The electronic core and the stainless-steel front panel in DoorBird design are easily installed via Power over Ethernet (PoE) and fit the existing DoorKing® 1812 housing perfectly. As a result, the new upgrade allows homeowners to have a state-of-the-art access control and intercom system with minimum effort.

“Each year, SIA’s New Product Showcase challenges companies to develop extraordinary, cutting-edge security technology products and solutions, and this year’s winners represent the industry’s best new offerings,” said SIA CEO Don Erickson. “SIA congratulates DoorBird for standing out among the entries in this highly competitive program.”

PRESS CONTACT  
NATALJA STSEGLOVA  
Head of PR & Communications  
T: +49 30 120 849 62  
pr@doorbird.com



#### About Bird Home Automation Group

The Bird Home Automation Group develops, produces and markets high-quality IP video door intercoms under the trademark “DoorBird” around the world. The company’s headquarters and production plant are located in Berlin, Germany, with a further office in San Francisco, USA. “DoorBird” stands for the combination of exclusive design with the most innovative IP technology in the field of door communication. The products are made from corrosion-resistant precious metals and manufactured in Germany according to the highest quality standards. For more information, visit [www.doorbird.com](http://www.doorbird.com).

Bird Home Automation GmbH | Uhlandstr. 165 | 10719 Berlin | Germany  
T: +49 30 120 849 62 | [pr@doorbird.com](mailto:pr@doorbird.com) | [www.doorbird.com](http://www.doorbird.com)  
Geschäftsführer / CEO: Sascha Keller  
Amtsgericht / Court of registration: Berlin Charlottenburg | HRB 164762 B